

# MAJOR Sponsor Partner

## BENEFITS

*26th Annual  
Clay County Agricultural  
Fair*

**March 29 — April 7  
2012**

- Ten (10) VIP Parking Passes (space subject to availability)
- Two Hundred (200) Daily Passes
- Sponsor Participation in Parades held on fairgrounds during fair. (6 parades total)
- Name listed on the lighted “Sponsors Sign” inside the fairgrounds at the Main Ticket Entrance
- Name/Logo listed in the 2012 Fair Program  
(inserted in a local newspaper & distributed daily at the fair)
- Name/Logo listed and link provided on our website
- Sponsor provided banner can be displayed during entire fair (some restrictions may apply)
- Professionally pre-recorded public announced advertising used on-site  
(minimum 6 per day—Not to exceed thirty seconds per ad)
- Sponsor provided inflatable and/or character available to be used inside fairgrounds  
(some restrictions may apply)
- Sponsors brochures, coupons etc. placed in the reception area of the Clay County Fair Association “Claude D. Kelly Administration Building” until January 1, 2013. (Some restrictions may apply)
- Invitation and special recognition at our Annual Partnership Appreciation Luncheon prior to the 2012 Fair
- Positive community support and exposure for your partnership

**Value \$9,240.  
Cost \$5,000. or more  
(cash, in-kind, or combination)**



**2011 Attendance  
Clay County Agricultural Fair  
108,833**