

PLATINUM SPONSOR PARTNER

BENEFITS

*26th Annual
Clay County Agricultural
Fair*

**March 29 — April 7
2012**

- Five (5) VIP Parking Passes (space subject to availability)
- One Hundred (100) Daily Passes
- Name listed on the lighted “Sponsors Sign” inside the fairgrounds at the Main Ticket Entrance
- Name/Logo listed in the 2012 Fair Program
(inserted in a local newspaper & distributed daily at the fair)
- Name/Logo listed and link provided on our website
- Sponsor provided banner can be displayed (some restrictions may apply)
- Professionally pre-recorded public announced advertising used on-site
(minimum 4 per day — Not to exceed thirty seconds per ad)
- Sponsor provided inflatable and/or character available to be used inside fairgrounds
(some restrictions may apply)
- Sponsors brochures, coupons etc. placed in the reception area of the Clay County Fair Association
“Claude D. Kelly Administration Building” until January 1, 2013. (some restrictions may apply)
- Invitation to and special recognition at our Annual Partnership Appreciation Luncheon prior to the
2012 Fair
- Positive community support and exposure for your partnership

**Value \$6,750.
Cost \$2,500. or more
(cash, in-kind, or combination)**



Sign at Main Ticket Entrance

**Over 100,000 people are
exposed to this sign on the
fairgrounds year round.**